

# An Employee Benefit Supporting Family Caregivers

### WHY YOU SHOULD CARE ABOUT THIS BENEFIT FOR YOUR EMPLOYEES\*

- Few employees are willing to admit to their organizations that they are caregivers, fearing it will undermine their career prospects.
- 73% of employees reported having some type of current caregiving responsibility.
- 68% of employees who care for a loved one make accommodations at their job.

- More than 80% of employees with caregiving responsibilities admitted that caregiving affected their productivity and opportunity for advancement.
- More higher management, vice-president and up, left their positions due to caregiving conflicts.

\*According to Harvard Business School Study

## SUPPORT SERVICES FOR EMPLOYERS

- Custom-designed landing page for employees to access services
- Collateral/promotional materials for employee education
- · Collaborative approach and coordination with EAP
- Management education and support on-site and web-based services
- Attendance at health fairs and benefit orientation meetings
- Timely, board-ready utilization reports
- Program/policy development assistance

SERVICES YOUR EMPLOYEES WILL RECEIVE

Senior Care Authority offers a comprehensive benefits plan designed to meet the needs of your company and employees:

- · Resources for care at home
- Locating and placement in assisted living, memory care or skilled nursing
- · Facilitation of communication between providers
- Address long-distance caregiving concerns
- Facilitate difficult family conversations
- Finding financial resources to supplement caregiving cost
- Care plan design and implementation
- · Peace of mind visits

#### **COMPANY PROFILE**

Senior Care Authority® is a Senior Placement and Eldercare Consulting organization based in Petaluma, California. Founded in 2009, the company serves most major metropolitan areas throughout the United States through a national network of professionally trained and experienced local advisors.

living, memory care, skilled nursing and other long-term care services. Your employee will have a dedicated trusted advocate, a local single point of contact for all guidance, resources and workable solutions to caregiving dilemmas. Each relationship is built on the needs of the individual and is based on mutual trust and respect. Advisors are available through in-person visits, a dedicated phone number, email, or chat. From the first phone call and during the entire caregiving journey, the Advisor is present throughout the process. No one should have to do this alone!

The rate of employee caregiving is increasing, which presents more challenges for employers. But employers have a unique opportunity to support employees in managing the continuum of their careerrelated obligations in a way that can also reap rewards in the form of an engaged and productive workforce and an increase in employee loyalty.

- AARP PUBLIC POLICY INSTITUTE



#### THREE PRIMARY SERVICES

- PLACEMENT SERVICES | No cost to employees in almost all cases Work with families to locate the best senior living and care solutions such as assisted living, memory care or independent living.
- ELDERCARE CONSULTING | Employee pays reduced fee directly for this service Provide advocacy, referrals, management and guidance navigating the complex US healthcare systems for aging adults.
- SENIOR DRIVER SELF-ASSESSMENTS | Employees pay reduced fee directly for this service Nationally recognized program to help older drivers and their concerned families work through the complicated issue of age-related diminishing driving skills.

#### EMPLOYEE THRIVES = COMPANY THRIVES

- ABSENTEEISM | Reduce the time spent away from work Reduces the need to use vacation, PTO or unpaid leave in order to address the care needs of a loved one.
- PRESENTEEISM | Improve safety and focus at work Allows the employee to focus on their work tasks. Improved workplace safety and concentration, knowing that the issues related to their loved one(s) are being handled by a professional.
- WELL-BEING | *Improve the overall health of your employee* Overall health benefit by reducing stress and anxiety. Benefits include lower tensions at home and at the workplace, better sleep, and better productivity.



